

## Primary Packaging Company, Baralan, Introduces New Overclosures for Fragrance, Nail Polish and Makeup

*Uniquely designed Han Overcap 13/15 and Overpump 15 offer added value and decoration to beauty products.*

**Baralan**, a leader in primary packaging for the cosmetics and beauty industries, has introduced **Han Overcap 13/15** and **Overpump 15**, decorative overclosures designed for fragrance, nail polish and makeup bottles. The Han line is the latest addition to Baralan's range of accessories for glass packaging.

Designed with a spherical shape, the new Han overclosures ensure functionality while also providing a timeless, elegant look and feel. The Han Overcap 13/15 and Overpump 15 are designed to fit crimp neck or screw neck bottles, ideal for fragrances, nail polish and makeup.

The Han overclosures are a complementary accessory to bottle designs and are offered in a variety of style and finish options. Both versions are available in different colors, including metallized gold or silver, providing a personalized design to match the taste of every consumer.

"At Baralan, our goal is to enhance packaging aesthetically, making it distinct and attractive through careful attention to details," said Maurizio Ficcadenti, Global R&D Manager at Baralan. "The uniquely-designed Han Overcap 13/15 and Overpump 15 are a reflection of our team's creativity and intuition, which we hope will help brands differentiate their products in the market."



# BARALAN

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## About Baralan

Since 1962, Baralan Group is a consolidated player in primary packaging for the cosmetics industry. The company creates, designs, engineers, manufactures, and customizes glass and plastic containers with related accessories for the beauty industry. The Group's motto, *Cosmetic Packaging Solutions*, emphasizes the company's support of its worldwide customer base with a global organization and a strong integration of the value chain. Baralan is committed to providing high quality products, largely available in stock and in various locations worldwide, to satisfy the ever-increasing needs for immediate and personalized packaging.

Baralan has its commercial headquarters in Italy along with four manufacturing facilities, including U.S. branches in New York, California, Florida, a decoration facility in New Jersey, and a Chinese branch in Shanghai. For almost 60 years, Baralan has been synonymous with quality and 360° customer service from the initial concept phase to research and development and in production, to quality control and logistics. Baralan thus positions itself in the market as a historical Italian company with a dynamic vision, and an international presence with widespread distribution of its products in more than 50 countries. The Group brings *Made in Italy* to the world, understood as a symbol of beauty, design and impeccable taste, combined with a high level of quality and service. For more information, visit [www.baralan.com](http://www.baralan.com).

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