

## Baralan Introduces New Penelope Series of Glass Bottles for Makeup and Skincare Products

**Series features entirely new design with uniquely-shaped glass bottles available in two sizes.**

**Baralan**, a consolidated player in primary packaging for the cosmetics and beauty industries, has introduced its **Penelope Series**, a line of uniquely-shaped glass bottles, which are ideal for makeup and skincare products.

A brand new design for Baralan, the Penelope Series is characterized by its mixed geometrical shape. The bottles feature a rounded body at the shoulders, which then smoothly transitions into a square base. This novel silhouette offers distinct elegance and modern aesthetical impact.

Available in two sizes, the smaller of the two bottles in the series has a 10 ml filling/12 ml overflow capacity with a GPI 13 neck finish. The larger version has a 15 ml filling/17 ml overflow capacity with a GPI 15 neck finish. Both versions can be combined with a wide array of accessories and closures.

“Our team is thrilled to have developed the Penelope Series - an exciting addition to our product portfolio,” said Maurizio Ficcadenti, Global R&D Manager. “With impressive style and exceptional design, we are confident that the new series will be well-received by brands and end-users alike.”



### About Baralan

Since 1962, Baralan Group is a consolidated player in primary packaging for the cosmetics industry. The company creates, designs, engineers, manufactures, and customizes glass and plastic containers with related accessories for the beauty industry. The Group's motto, *Cosmetic Packaging Solutions*, emphasizes the company's support of its worldwide customer base with a global organization and a strong integration of the value chain. Baralan is committed to providing high quality products, largely available in stock and in various locations worldwide, to satisfy the ever-increasing needs for immediate and personalized packaging.

# BARALAN

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Baralan has its commercial headquarters in Italy along with four manufacturing facilities, including U.S. branches in New York, California, Florida, a decoration facility in New Jersey, and a Chinese branch in Shanghai. For almost 60 years, Baralan has been synonymous with quality and 360° customer service from the initial concept phase to research and development and in production, to quality control and logistics. Baralan thus positions itself in the market as a historical Italian company with a dynamic vision, and an international presence with widespread distribution of its products in more than 50 countries. The Group brings *Made in Italy* to the world, understood as a symbol of beauty, design and impeccable taste, combined with a high level of quality and service. For more information, visit [www.baralan.com](http://www.baralan.com).

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