

Baralan Introduces Wide-Neck Glass Jar for Skincare Products

New Oprah Jar 30 Super-Weight (SW), designed for ease of use, expands the Oprah Jar line to include three sizes.

Baralan, a consolidated player in primary packaging for the cosmetics and beauty industries, has introduced its **Oprah Jar 30 Super-Weight (SW)**, a wide-neck glass jar developed specifically for skincare products. This new jar expands Baralan's existing Oprah Jar line to now include three sizes: Oprah Jar 5, 15, and 30 SW.

The Oprah Jar 30 SW most notably features a thicker, super-weight glass-bottom designed for modern, premium style appeal. This new jar is produced with press-press technology, which forms the container by pressing the glass without it being blown inside, guaranteeing better continuity of the internal surface of the container. Oprah Jar 30 SW is characterized by a big diameter, wide mouth, and low profile. In addition, the jar's large neck enhances the user experience by making it even easier to retrieve product and minimize waste.

The new jar has a 30 ml capacity with a GPI 70 Doubly Entry neck thread, which guarantees a secure closure ensuring the integrity of the filled product with no product loss. Moreover, the body of the jar fits perfectly in line with the Malang 70 cap for optimal compactness.

"At Baralan, we are constantly looking for ways to broaden our product offerings with unique additions that increase the range of available packaging options for our customers," said Maurizio Ficcadenti, Global R&D Manager at Baralan. "Our Oprah Jar 30 SW not only has a luxe look and feel that end-users are sure to enjoy, but also incorporates several functional benefits that aim to enhance user experience."



BARALAN

About Baralan

Since 1962, Baralan Group is a consolidated player in primary packaging for the cosmetics industry. The company creates, designs, engineers, manufactures, and customizes glass and plastic containers with related accessories for the beauty industry. The Group's motto, *Cosmetic Packaging Solutions*, emphasizes the company's support of its worldwide customer base with a global organization and a strong integration of the value chain. Baralan is committed to providing high quality products, largely available in stock and in various locations worldwide, to satisfy the ever-increasing needs for immediate and personalized packaging.

Baralan has its commercial headquarters in Italy along with four manufacturing facilities, including U.S. branches in New York, California, Florida, a decoration facility in New Jersey, and a Chinese branch in Shanghai. For almost 60 years, Baralan has been synonymous with quality and 360° customer service from the initial concept phase to research and development and in production, to quality control and logistics. Baralan thus positions itself in the market as a historical Italian company with a dynamic vision, and an international presence with widespread distribution of its products in more than 50 countries. The Group brings *Made in Italy* to the world, understood as a symbol of beauty, design and impeccable taste, combined with a high level of quality and service. For more information, visit www.baralan.com.

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