

Baralan Introduces New Olivia Slim Series of Glass Bottles for Makeup, Skincare and Fragrance

New Boston Round style inspired line features cylindrical and rounded-shoulder bottle design in transparent, amber and cobalt blue glass in three capacities.

Baralan, a consolidated player in primary packaging for the cosmetics and beauty industries, has introduced its **Olivia Slim Series**, a new line of cosmetical Boston Round glass bottles developed specifically for makeup, skincare and fragrance products.

Characterized by its cylindrical shape and rounded shoulders, the new series consists of glass bottles in three different capacities, as well as three colored glass options: transparent, amber and cobalt blue. This wide choice allows Baralan to satisfy both the aesthetical preferences and functional needs of its customers, especially considering amber and cobalt blue glass make an ideal match for light-sensitive products.

The Olivia Slim Series represents an entirely distinct design for Baralan, promoting a simple yet sophisticated aesthetic style in a classic Boston Round shape. To suit customer needs for different filling volumes, the series offers bottles of 15 ml, 30 ml and 50 ml. At the same time, regardless of size, all bottles in this series feature a 18/400 neck finish, offering easy compatibility with a wide range of same neck finish accessories.

“The Olivia Slim Series is an exciting addition to our product offering,” said Maurizio Ficcadenti, Global R&D Manager at Baralan. “The line’s classic round bottle shape, combined with a multitude of color and size options, is sure to give our customers a broad range of attractive new options that can be customized to best fit their needs.”



BARALAN

About Baralan

Since 1962, Baralan Group is a consolidated player in primary packaging for the cosmetics industry. The company creates, designs, engineers, manufactures, and customizes glass and plastic containers with related accessories for the beauty industry. The Group's motto, *Cosmetic Packaging Solutions*, emphasizes the company's support of its worldwide customer base with a global organization and a strong integration of the value chain. Baralan is committed to providing high quality products, largely available in stock and in various locations worldwide, to satisfy the ever-increasing needs for immediate and personalized packaging.

Baralan has its commercial headquarters in Italy along with four manufacturing facilities, including U.S. branches in New York, California, Florida, a decoration facility in New Jersey, and a Chinese branch in Shanghai. For almost 60 years, Baralan has been synonymous with quality and 360° customer service from the initial concept phase to research and development and in production, to quality control and logistics. Baralan thus positions itself in the market as a historical Italian company with a dynamic vision, and an international presence with widespread distribution of its products in more than 50 countries. The Group brings *Made in Italy* to the world, understood as a symbol of beauty, design and impeccable taste, combined with a high level of quality and service. For more information, visit www.baralan.com.

Baralan International S.p.A. | Global Headquarters

Via Niccolò Copernico 34, 20090 Trezzano sul Naviglio (MI), IT

Phone +39 02 4844961 - Fax +39 02 48402719

marketing@baralan.com | www.baralan.com

FOR MEDIA INQUIRIES EMEA - APAC - LATAM

OGS PR & COMMUNICATION

Via Koristka 3, 20154 Milano, (Italy) - Phone +39 02 3450610

info@ogscommunication.com | www.ogscommunication.com

FOR MEDIA INQUIRIES USA - CANADA

TURCHETTE AGENCY

9 Law Drive, Fairfield, NJ 07004 (USA) - Phone +1 973 227 8080 ext. 129

cbishop@turchette.com | www.turchette.com

