

## Baralan Introduces New Marina Line of Glass Bottles for Makeup and Skincare Products

*New series expands Baralan's glass bottle offerings with unique squared silhouette, available in two sizes.*

**Baralan**, a consolidated player in primary packaging for the cosmetics and beauty industries, has introduced its **Marina Series**, a new line of square-shaped glass bottles. Offered in two sizes, the series is ideal for make up and skincare products.

Characterized by geometrical shapes and a square silhouette, the Marina series was designed with the modern interpretation of a classic silhouette. Rounded edges on the bottles offer a smooth finish, enhancing the aesthetical impact and user experience.

Available in two sizes, the smaller of the two bottles in the series has a 10 ml filling capacity with a GPI 13/415 neck finish. The larger version, on the other hand, has a 15 ml filling capacity with a GPI 15/415 neck finish. Both versions can be combined with a wide range of accessories and closures.

“At Baralan, our team continuously strives to develop new and different packaging designs that put a modern twist on classic styles,” said Maurizio Ficcidenti, Global R&D Manager. “We hope the addition of our new Marina Series will provide brands with increased options for original, yet iconic packaging.”



# BARALAN

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## About Baralan

Since 1962, Baralan Group is a consolidated player in primary packaging for the cosmetics industry. The company creates, designs, engineers, manufactures, and customizes glass and plastic containers with related accessories for the beauty industry. The Group's motto, *Cosmetic Packaging Solutions*, emphasizes the company's support of its worldwide customer base with a global organization and a strong integration of the value chain. Baralan is committed to providing high quality products, largely available in stock and in various locations worldwide, to satisfy the ever-increasing needs for immediate and personalized packaging.

Baralan has its commercial headquarters in Italy along with four manufacturing facilities, including U.S. branches in New York, California, Florida, a decoration facility in New Jersey, and a Chinese branch in Shanghai. For almost 60 years, Baralan has been synonymous with quality and 360° customer service from the initial concept phase to research and development and in production, to quality control and logistics. Baralan thus positions itself in the market as a historical Italian company with a dynamic vision, and an international presence with widespread distribution of its products in more than 50 countries. The Group brings *Made in Italy* to the world, understood as a symbol of beauty, design and impeccable taste, combined with a high level of quality and service. For more information, visit [www.baralan.com](http://www.baralan.com).

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