

## Baralan Expands Popular Glass Bottle Line, Adds Smallest Size to Range

*New Evelyn 8 small-format bottle ideal for skincare and makeup applications.*

**Baralan**, a consolidated player in primary packaging for the cosmetics and beauty industries, has introduced its **Evelyn 8**, an expansion of its popular Evelyn line. The new bottle marks the smallest available size in the glass bottle series.

Suitable for skincare and makeup applications, the Evelyn 8 has a GPI 13 neck finish. The standard neck size makes the new bottle versatile, allowing for pairing with a wide range of accessories. The new size completes the Evelyn range, which is composed of nine bottles in varying capacities and neck finishes.

The Evelyn line features a rectangular silhouette that offers a classic style and understated elegance that complements any cream, liquid makeup, or skincare product.

“We are pleased to expand our Evelyn line with the addition of the **Evelyn 8** as our smallest-size offering in the range,” said Maurizio Ficcadenti, Global R&D Manager at Baralan. “We are continuously looking to expand our glass packaging portfolio with additional sizes and designs, and we are confident that both brands and end-users will enjoy the timeless look and a smaller capacity option.”



# BARALAN

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## About Baralan

Since 1962, Baralan Group is a consolidated player in primary packaging for the cosmetics industry. The company creates, designs, engineers, manufactures, and customizes glass and plastic containers with related accessories for the beauty industry. The Group's motto, *Cosmetic Packaging Solutions*, emphasizes the company's support of its worldwide customer base with a global organization and a strong integration of the value chain. Baralan is committed to providing high quality products, largely available in stock and in various locations worldwide, to satisfy the ever-increasing needs for immediate and personalized packaging.

Baralan has its commercial headquarters in Italy along with four manufacturing facilities, including U.S. branches in New York, California, Florida, a decoration facility in New Jersey, and a Chinese branch in Shanghai. For almost 60 years, Baralan has been synonymous with quality and 360° customer service from the initial concept phase to research and development and in production, to quality control and logistics. Baralan thus positions itself in the market as a historical Italian company with a dynamic vision, and an international presence with widespread distribution of its products in more than 50 countries. The Group brings *Made in Italy* to the world, understood as a symbol of beauty, design and impeccable taste, combined with a high level of quality and service. For more information, visit [www.baralan.com](http://www.baralan.com).

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